Verbatim Contour Series PAR38 Lamps – Now 277V

Charlotte, NC – February 2, 2015 – Verbatim Americas, LLC, a member of Mitsubishi Chemical Holdings Corporation (MCHC) group, is proud to announce the latest addition to its Contour Series line of LED Lamps – 277V PAR38 Lamps. Designed to run on universal voltage, these lamps are ideal direct replacements for incandescent or halogen bulbs – ideal for use in commercial environments that utilize 277V power.

Rated at 90 on the color rendering index, these PAR38 lamps render illuminated colors with great accuracy. For optimum comfort and efficiency, Verbatim Contour Series PAR LED lamps feature non-glare optics – similar to traditional bulbs such as halogens.

Visible heat sink fins are a thing of the past. Verbatim Contour Series PAR LED lamps employ a thermally efficient design, which maximizes the surface area of the heat sink, without visible heat sink fins. The end result is a sleek, attractive, and efficient LED lamp that more closely resembles the outward appearance of traditional halogen lamps.

ENERGY STAR qualified, Verbatim Contour Series 277V PAR38 LED lamps provide high quality, warm white light with uniform beam distributions – and an over 80% reduction in energy consumption, when compared to traditional halogen lamps. *

To see our complete line of LED Lamps, including our 277V PAR38 Lamps, please visit: www.verbatimlighting.com.

*ENERGY STAR listing pending on some bulbs.

About Verbatim

For more than 40 years, Verbatim has been a leader and trusted brand in the data storage marketplace, offering a diverse product portfolio, which includes Blu-ray, DVDs, CDs, USB drives, memory cards, external hard drives, mice, keyboards and more. As a proud subsidiary of Mitsubishi Kagaku Media, a member of Mitsubishi Chemical Holdings Corporation (MCHC) group, Verbatim has coupled its innovation and sustainability with the vision of its parent company to enter the LED and OLED markets. Their commitment to future technologies has resulted in the development of high-quality solid state lighting that offers energy savings and provides excellent light quality. For more information, visit www.Verbatimlighting.com.

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